



UNIVERSITY OF CALIFORNIA  
MERCED

# BUSINESS START UP WORKSHOP

**FREE**  
Every 3<sup>rd</sup> Thursday | 12pm-1pm

Do you dream of owning your own business? Do you think you have what it takes to be successful? Take this free, two hour workshop that introduces the entrepreneur to the basics of starting a new business:



Is your idea viable?

What kind of financing will it take to open your business?

Why do you need a business plan?

What are the risks, pitfalls and requirements of opening a new business?

Jan 16 | Feb 20 | Mar 19  
Apr 16 | May 21 | Jun 18



1735 M Street, Merced | CentralCaSBDC.com | ucmsbdc@ucmerced.edu | (209) 228-3506

This workshop is intended for the budding entrepreneur who has a rough idea for a business model.

Register today at  
[bit.ly/UcmBs19](https://bit.ly/UcmBs19)  
(case sensitive)

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