



FREE BUSINESS TRAINING

E-COMMERCE FOUNDATIONS: BUILDING, SCALING, AND THRIVING IN THE DIGITAL MARKETPLACE



ABOUT THE WORKSHOP

Jumpstart your e-commerce journey with our free, comprehensive webinar series designed to help aspiring entrepreneurs build, scale, and thrive in the digital marketplace. Whether you're just starting or looking to grow, this four-part series covers every essential aspect of creating a successful e-commerce business.



MEET THE INSTRUCTOR

Ramin Ramhormozi

With over 25 years of experience in the e-commerce industry, Ramin's expertise spans e-commerce startups, operational management, and growth marketing.

SESSION SCHEDULE

- **Session 1:** Business Startup & E-Commerce Foundations
- **Session 2:** Buyer Personas & Digital Marketing Essentials
- **Session 3:** Product Sourcing & Marketplace Strategies
- **Session 4:** Advanced Strategies, Customer Service & Legal Considerations

DATE & TIME:

NOV 14, 21, & DEC 5, 12 • 10 AM - 11:30 AM

REGISTER HERE:

bit.ly/3YCby0W

Presented by the **Central California SBDC**. Learn more at **CentralCaSBDC.com**



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