

FINANCING YOUR SMALL BUSINESS

EXCLUSIVE EVENT: Your Guide to Funding Your Passion

- >> Network with and learn from industry experts on strategic solutions for financing your small business.
- >> Presentations and networking to include experts on traditional funding, venture financing and new opportunities, online sources of funding, and more.
- >> Breakfast, coffee, refreshments, and parking are included in the course fee.

CORE AGENDA MORNING SESSIONS:

8:30 - 9:00 AM	REGISTRATION & BREAKFAST
9:00 - 10:10 AM	TRADITIONAL FUNDING FIRESIDE CHAT
10:10 - 11:00 AM	VENTURE FINANCE & NEW OPPORTUNITIES
11:00 - 11:10 AM	REFRESHMENTS & NETWORKING
11:10 - 11:30 AM	MICROFINANCE PROJECT & ONLINE FUNDING
11:30 - 12:30 PM	SOURCES NETWORKING



CHARLES EASON is a Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) Advisor with the Small Business Development Center (SBDC), providing training and counseling on SBIR and STTR funding since 1995.

BONUS AFTERNOON SESSIONS:

12:30 - 2:00 PM LUNCH & OVERVIEW OF THE SBIR AND STTR PROGRAMS

2:00 - 2:10 PM NETWORKING BREAK

2:10 - 3:50 PM ONE-ON-ONE APPOINTMENTS (20 MINUTES) WITH CHARLES EASON
ONLY 5 ONE-ON-ONE SESSIONS AVAILABLE;
REGISTER EARLY TO SECURE YOUR SESSION

Join our BONUS Conference Package, which includes the Core Agenda Sessions, Bonus Afternoon Sessions, and one-on-one sessions with Charles Eason. Learn about these programs which allow small businesses to tap into \$4B of federal funding for research and development on promising new innovations and technologies through early-stage seed capital.

EVENT REGISTRATION INFORMATION

TITLE:	Financing Your Small Business
DATES/TIMES:	Tuesday, Oct. 3, 2023; 8:30 AM -12:30 PM
LOCATION:	UC Merced California Room 5200 N. Lake Road, Merced, CA 95343
COST*:	CORE Package \$20 8:30 AM - 12:30 PM BONUS Package \$30 8:30 AM - 3:50 PM
REGISTER NOW:	https://ucm.edu/aBNUMf

*UC Merced Students, contact extension@ucmerced.edu for a \$10 student discount. Please provide student ID and full name.

FOR MORE INFORMATION:

EMAIL: extension@ucmerced.edu



THE CENTRAL CALIFORNIA SBDC NETWORK SMALL BUSINESS DEVELOPMENT CENTERS ARE FUNDED THROUGH A COOPERATIVE AGREEMENT WITH THE U.S. SMALL BUSINESS ADVOCATE (SBA) AND THE CALIFORNIA OFFICE OF THE SMALL BUSINESS ADVOCATE (CALOSBA). ALL OPINIONS, CONCLUSIONS OR RECOMMENDATIONS EXPRESSED ARE THOSE OF THE AUTHOR(S) AND DO NOT NECESSARILY REFLECT THE VIEWS OF THE SBA, CALOSBA, OR THE CENTRAL CALIFORNIA SBDC NETWORK.
FOR MORE INFORMATION, CONTACT UCMSBDC@UCMERCED.EDU



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