

THE CHANGING FACE OF RETAIL

The Future for Retail on Main Street



PRESENTED BY LANI LOTT

August 31st | 9:00 – 11:00 AM | Free
CIE HotHouse (872 Higuera St, SLO) + Zoom

To ensure a future where retailers not only survive, but thrive, learn how to transform your business to adapt to the current economy.

Lani Lott will cover the various elements that work together including products, visual image, added-value services and customer service to create an experience that will give customers a great experience, make them feel positively about that interaction and the likelihood of them coming back again — with friends.



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